

# ABOUT STORK'S NEST

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PRENATAL EDUCATION PROGRAM

ZETA PHI BETA SORORITY, INCORPORATED







## ABOUT STORK'S NEST

Stork's Nest is an incentive-based, prenatal health promotion program for low-income pregnant women. A partnership of Zeta Phi Beta Inc. and the March of Dimes, Stork's Nest encourages women to make and keep prenatal care appointments and participate in prenatal education classes. Getting early and regular prenatal care and learning about healthy pregnancy choices are significant contributors to helping women have healthy pregnancies and healthy babies.

Stork's Nest is a jointly owned trademark of Zeta Phi Beta Sorority, Inc. and the March of Dimes Foundation and **may only be implemented by these two organizations.**





# STORK'S NEST OBJECTIVES

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Stork's Nest seeks to increase number of healthy births by increasing the number of low-income women getting adequate medical care and social services during pregnancy. It does this by providing:

- Incentives for pregnant women who get early and regular prenatal care.
- Prenatal eLearning course and group discussions for pregnant women and their partners to help them make informed decisions about prenatal health and baby care.
- Information about community resources that meet the physical and emotional needs of mothers and their families.



A woman with long, thin braids is looking down at a baby. The woman is wearing a white shirt and a striped cardigan. The baby is wearing a white onesie. The background is a soft, out-of-focus indoor setting.

# WHY REFER WOMEN TO STORK'S NEST?

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We know that women who actively participate in prenatal care have healthier pregnancies and healthier babies than women who don't. Working together, providers, community-based organizations and Stork's Nest can help promote prenatal care and healthy behaviors to help women have stronger, healthier babies.

Your support - your referrals, your dollars, your donated maternity or baby care items - immediately impacts the lives of moms and babies in your community. Stork's Nest can truly make a difference in a woman's pregnancy health, as well as in her daily life:

- She is more likely to go to her prenatal appointments
- She can feel empowered by knowledge and support provided through Stork's Nest prenatal education sessions.
- She uses Stork's Nest incentives to offset the cost of baby care items.





# STORK'S NEST WELCOME YOUR SUPPORT

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Zeta Phi Beta Sorority, Inc and the March of Dimes welcome your participation in Stork's Nest. We urgently need your help to enable women in your community and accross the country to have healthy pregnancies and healthy babies. Success of Stork's Nest depends on people like your and the organizations your represent.

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