



# MILITARY APPRECIATION TOOLKIT/11.2022

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**ZETA PHI BETA**  
SORORITY, INCORPORATED



# INTERNATIONAL MILITARY ADVISORY BOARD 2022-2023 VISION

Greetings Sorors, Friends, and Supporters!

We are raising funds again this year for the Women Veterans ROCK Organization, one of Zeta Phi Beta Sorority, Incorporated partners whose mission is to provide Women Veterans and Military Families with the tools they need to reintegrate and thrive in civilian life.



The Women Veterans ROCK is a Coalition of Women Veteran Organizations and Women Advocacy Organizations Supporting Women Veterans & Military Families in the Areas of: Housing; Employment; Education; Financial Stability; Health & Wellness.

We encourage all members/chapters and auxiliaries to participate in this most notable cause, by donating a minimum of \$11.11 per member, \$50 per undergraduate chapter, and \$100 per graduate/Amicae auxiliary.

Please send ONLINE at: <https://zphib1920.org/military-appreciation-donation/>

## Z-HOPE™ DONATION GUIDE FOR POINTS:

### Undergraduate Chapters & Youth Auxiliaries

\$50 = 50 Points

\$75 = 75 Points

\$100 = 100 Points

\*Over \$100 = \$1 per point

### Graduate Chapters /Amicae Auxiliaries

\$100 = 100 Points

\$150 = 150 Points

\$200 = 200 Points

\*Over \$100 = \$1 per point

Women Veteran's Rock fundraising will run through December 31, 2022. **Women Veterans ROCK donations must be logged in the Zeta Service Management System by December 31, 2022.**

We have included suggested Military Veterans Appreciation Week activities as well as the Z- HOPE™ Toolkit for your use.

The Military Advisory Board (MAB) would like to recognize the following commemorations in the designated months below. You may do so by highlighting the Sorors and Amicae who are Veterans, Spouses or Department of Defense / Department of Defense Dependents (DoD/DoDD) Employees via social media sites, newsletters, or web pages, program, etc.

**THIS LIST IS NOT  
ALL INCLUSIVE!**  
YOU ARE MORE THAN  
WELCOME TO HIGHLIGHT  
OTHER COMMEMORATIONS.  
SOME OF THESE PROGRAMS  
MAY BE IMPLEMENTED  
VIRTUALLY.

<b>SEPTEMBER</b>	<ul style="list-style-type: none"> <li>• United States Air Force &amp; Air Guard September 18th</li> <li>• Suicide Prevention</li> <li>• Honoring Gold Star Mother's &amp; Families the Last Sunday of September</li> </ul>
<b>OCTOBER</b>	<ul style="list-style-type: none"> <li>• United State Navy. October 13th</li> <li>• Day of the Deployed</li> <li>• Breast Cancer Awareness</li> </ul>
<b>NOVEMBER</b>	<ul style="list-style-type: none"> <li>• United States Marine Corps. November 10th</li> <li>• Veteran's Day November 11th</li> <li>• National Military Family</li> </ul>
<b>DECEMBER</b>	<ul style="list-style-type: none"> <li>• National Guard. December 13th</li> <li>• United States Space Force. December 20th</li> </ul>
<b>JANUARY</b>	<ul style="list-style-type: none"> <li>• Founders (And Zeta Leadership)</li> </ul>
<b>FEBRUARY</b>	<ul style="list-style-type: none"> <li>• Coast Guard Reserve Birthday</li> <li>• Salute to Hospitalized Veterans</li> </ul>
<b>MARCH</b>	<ul style="list-style-type: none"> <li>• Navy Reserve Birthday</li> <li>• International Women's Day /</li> </ul>
<b>APRIL</b>	<ul style="list-style-type: none"> <li>• United State Army Reserve April 23rd</li> <li>• Retirees</li> <li>• Month of the Military Child</li> <li>• Gold Star Spouse Day</li> </ul>
<b>MAY</b>	<ul style="list-style-type: none"> <li>• Military Appreciation Month</li> <li>• Military Spouse Appreciation Month</li> <li>• Armed Forces Day - 3rd Saturday in May</li> <li>• Memorial Day May 31st</li> </ul>
<b>JUNE</b>	<ul style="list-style-type: none"> <li>• United States Army. June 14th</li> <li>• Flag Day June 14th</li> <li>• PTSD Awareness Day June 27th</li> </ul>
<b>AUGUST</b>	<ul style="list-style-type: none"> <li>• United States Coast Guard. August 4th</li> <li>• Department of Defense August 10th</li> </ul>

If you have any questions, please feel free to contact any member of the International Military Advisory Board.

**Sherrie M. Bryant,**  
*International Military Attaché*



# WOMEN VETERANS ROCK *Fundraiser*

Zeta Phi Beta Sorority, Incorporated and the International Military Advisory Board invite you to help raise funds again this year for the Women Veterans ROCK Organization, one of Zeta's partners whose mission is to provide Women Veterans and Military Families with the tools they need to reintegrate and thrive in civilian life.

## MINIMUM DONATION REQUEST

\$11.11 per member

\$50 per undergraduate chapter

\$100 per graduate chapter

## Donate ONLINE:

<https://zphib1920.org/military-appreciation-donation/>

All donations are due by midnight, 31 December 2022!

**YOUR DONATIONS ARE APPRECIATED!**

Contact: [sbryant@zphib.org](mailto:sbryant@zphib.org)





WOMEN, MEN, YOUTH AND SENIORS – SPIRIT

## **Z-HOPE™ MILITARY INITIATIVE**

### **ELDER CARE CENTER VETERANS DAY PARTY**

**GOAL:** To show appreciation to Veterans across America

**COMPONENT:** Spirit

**TIMELINE:** November (Target month, but events can be conducted any time of the year.)

**AUDIENCE:** Women, Men and Seniors

**PROCEDURE:**

1. Chapters should contact their local Elder Care Centers to make arrangements to sponsor a celebration.
2. Chapters should plan activities that agree with the level comparable with the mental capability of the patients.
3. Chapters should research all US component service songs in preparation to play each song honoring the branch the veteran served.
4. Chapters should publicize the drive and encourage the donation from local vendors to offset cost of the celebration.
5. Chapters should research prepare a small memento based on the branch of service to leave with the veteran.

**Z-HOPE™ POINTS - In accordance with the Z-HOPE™ Official Toolkit:**

- This activity is worth 50 Z-HOPE™ POINTS
- Only activities with at least 20 persons (non-members) and 4 Zetas/Amicae in attendance will be counted in the competition for all activities in Z-HOPE™ Manual and Toolkits unless otherwise specified by National Headquarters, Region, or State.
- Remember to log all Z-HOPE™ programs in the Zeta Service Management System on the National Website (<https://zphib1920.org/programs-initiatives/z-hope/zsms/>).
- Report as follows:
  - Initiative Focus: Military Appreciation
  - Z-HOPE™ Focus: Women, Men or Seniors
  - Z-HOPE™ Component: Spirit
  - Program Title: Veterans Day Party
- Direct all Z-HOPE™ inquiries to your respective Regional Z-HOPE™ Director.



## ZETA SERVICE TO THE MILITARY

### MEN, WOMEN, AND FAMILY MEMBERS

(To be conducted year-round)

#### OVERVIEW

Local Chapters may take advantage of several opportunities to perform volunteer work at Veteran Hospitals, Veterans of Foreign Wars Centers, Children's Homes/Hospitals, or similar locations where current and former military members/family members may be found. Also we have added several suggestions for various collection drives. Chapters are invited to choose from any of the suggested Military activities below:

- Host the "Women in the Military" Z-HOPE™ Program, or an appropriate existing program within the updated Z-HOPE™ Manual, to be done at a Veteran's Hospital, Veterans of Foreign Wars Centers, or with a military veteran-owned business.
- Establish contact with a local Veterans Hospital/Children's Hospitals/Foster Homes and sign up for existing volunteer activities.
- Make a monetary donation to any credible military-based / veteran-owned /disabled veteran organization. (Examples: <https://www.finalsaluteinc.org>, [www.womenveteransinteractive.org](http://www.womenveteransinteractive.org), or any other credible organization which support veterans)

Helpful Link: <http://www.operationwearehere.com/FemaleVeterans.html>

#### Z-HOPE™ POINTS - In accordance with the Z-HOPE™ Official Toolkit:

- Only activities with at least 20 persons (non-members) and 4 Zetas/Amicae in attendance will be counted in the competition for all activities in Z-HOPE™ Manual and Toolkits unless otherwise specified by National Headquarters, Region, or State.
- All programs in the Z-HOPE™ Manual are worth 25 base points. Bonus points offered by National Headquarters, Region, or State initiatives will be added to the 25 base points unless otherwise specified.
- Remember to log all Z-HOPE™ programs in the Zeta Service Management System on the National Website (<https://zphib1920.org/programs-initiatives/z-hope/zsms/>).
- Report as follows:
  - Initiative Focus: Military Appreciation
  - Z-HOPE™ Focus: Women, Men or Seniors
  - Z-HOPE™ Component: Mind, Body, Spirit
  - Program Title: Military Awareness
- Direct All Z-HOPE inquires to the International National Z-HOPE team at [ZHOPE@zphib.org](mailto:ZHOPE@zphib.org).

#### Additional suggestions for 2022-2023 Sorority Year National Military Veteran Appreciation Activities

- Z-HOPE™ Participate in Wreaths Across America
- Z-HOPE™ Veterans Toiletry Drive / Donations
- Walk in Veteran's Day Parade
- Chapters can Highlight Veteran/Active Duty Sorors/ Amicae via Social Media
- Volunteer in local Homeless Veteran Initiatives
- Plan and organize events with Veterans or Veteran Business owners
- Virtual Appreciation Programs and Activities



WOMEN, MEN, YOUTH AND SENIORS – SPIRIT

## **Z-HOPE™ MILITARY INITIATIVE**

### **VETERANS TOILETRY DRIVE / DONATIONS**

**GOAL:** To Provide Toiletries for The Basic Needs Of Homeless, Hospitalized, and Disenfranchised Veterans

**COMPONENT:** Spirit

**TIMELINE:** Year Round

**AUDIENCE:** Women, Men and Seniors

**PROCEDURE:**

1. Chapters should contact their local Veterans Administration Centers to establish a point of contact and donation information.
2. Chapters should plan to establish one or more collections areas within their communities. (IE: churches, schools, senior citizen centers, etc).
3. Chapters should publicize the drive and encourage the donation of items such as: shampoo, toothpaste, toothbrushes, hair brushes, deodorant, bar soap, disposable razors, shaving cream, hand and body lotion, mouth wash, etc.
4. Chapter Z-HOPE™ Committee members should establish delivery throughout the year of the toiletries.

**Helpful Link:** <http://www.va.gov/homeless/>

**Z-HOPE™ POINTS - In accordance with the Z-HOPE™ Official Toolkit:**

- Minimum number of toiletries required in order to receive Z-HOPE™ points = 50
  - 50 toiletries = 50 points
  - Packaged items count as 1 Item – i.e. a 18 Pack of Sanitary Napkins = 1 Pack = 1 Point
  - If you collect more than the minimum, your Z-HOPE™ points will increase by one point per toiletry
- Only activities with at least 20 persons (non-members) and 4 Zetas/Amicae in attendance will be counted in the competition for all activities in the Z-HOPE™ Manual and Toolkits unless otherwise specified by National Headquarters, Region, or State.
- Remember to log all Z-HOPE™ programs in the Zeta Service Management System on the National Website (<https://zphib1920.org/programs-initiatives/z-hope/zsms/>).
- Report as follows:
  - Initiative Focus: Military Appreciation
  - Z-HOPE™ Focus: Women, Men or Seniors
  - Z-HOPE™ Component: Spirit
  - Program Title: Meeting Basic Needs
- Direct all Z-HOPE™ inquiries to your respective Regional Z-HOPE™ Director.



WOMEN, MEN, YOUTH AND SENIORS – SPIRIT

## **Z-HOPE™ MILITARY INITIATIVE**

### **WREATHS ACROSS AMERICA**

**GOAL:** To show appreciation, remember and honor Veterans across America

**COMPONENT:** Spirit

**TIMELINE:** Seasonal - December 17, 2022 is National Wreaths Across America Day

**AUDIENCE:** Women, Men and Seniors

**PROCEDURE:** Sponsor wreaths at a cemetery near you

1. Research sponsoring a veterans' wreath at a cemetery near you, volunteer, or donate to a local sponsorship group.
2. Chapters should contact The Wreaths Across America Organization to establish their respective volunteer role. (IE: help lay wreaths, coordinate a ceremony, truck driver, clean up-crew, delivery, etc).

**Helpful Link:** <http://www.wreathsasscrossamerica.org>

#### **Z-HOPE™ POINTS - In accordance with the Z-HOPE™ Official Toolkit:**

- Participation in this project is worth 50 Z-HOPE™ Points
- Only activities with at least 20 persons (non-members) and 4 Zetas/Amicae in attendance will be counted in the competition for all activities in Z-HOPE™ Manual and Toolkits unless otherwise specified by National Headquarters, Region, or State.
- Remember to log all Z-HOPE™ programs in the Zeta Service Management System on the National Website (<https://zphib1920.org/programs-initiatives/z-hope/zsms/>).
- Report as follows:
  - Initiative Focus: Military Appreciation
  - Z-HOPE™ Focus: Women, Men or Seniors
  - Z-HOPE™ Component: Spirit
  - Program Title: Wreaths Across America Day
- Direct all Z-HOPE™ inquiries to your respective Regional Z-HOPE™ Director.





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