
Chapter Recognition for Reclamation Best Practices

The spotlight is on you!!!

Congratulations to the chapters below who contributed to our Best Practices Reclamation Spotlight Segment:

***Phi Kappa Zeta, *Nu Theta Zeta, *Eta Lambda Zeta, *Gamma Zeta, *Rho Zeta, *Alpha Upsilon Zeta, *Nu Psi Zeta, *Tau Eta Zeta, *Rho Eta Zeta, *Psi Mu Zeta, *Xi Mu Zeta, *Eta Zeta, *Alpha Beta Zeta, *Rho Xi Zeta, *Lambda Lambda Zeta, *Theta Upsilon Zeta, *Omicron Sigma Zeta, *Phi Upsilon Zeta**

- Create private Facebook page for non-financial members to receive information about service projects, events and have their questions answered. Encourage open relationship to facilitate reclamation when possible.
- Social Media campaign and business card to keep in touch with inactive sorors
- Extend on-line Sister Sessions Workshops to non-active sorors
- Invite/encourage sorors to come home to “**BLUE**” (Believing Love Unties Everyone) and Making Memories with Zeta (movies, barbecue, bowling, etc.).
- Create sisterly love environment to make sorors feel at home and want to come home.
- Approach sorors identified through paraphernalia and invite to reclaim if they are inactive.
- One on one home visits to inactive sorors.
- Reclamation chair, reclamation letter, and payment plan to encourage sorors to become financially active.
- Provide orientation folder and paraphernalia for all reclaimed sorors.
- Permanent posts on chapter’s social media outlets about reclamation.
- Bi-monthly reclamation blasts with invitation to return home.
- Image consciousness; reflecting positive image of chapter and organization.
- Open House for Reclaimed Sorors
- Share resources (rental properties, realtors, job opportunities, school information) with sorors who are new to the area.
- “**Calling All Sorors**”-Sorors are invited to call into a teleconference line in January before Reclamation period to hear why they should reclaim and steps

toward reclamation. At least one testimonial from a newly reclaimed soror is offered.

- Reclaimed sorors are assigned a mentor (who meets established chapter criteria) to assist in their journey back into active membership
- Outreach Opportunities: **Sorority Life Series** (5 structured sessions engaging candid dialogue and sharing new initiatives for inactive and prospective sorors). **“Z-Formation”** (5-tiered reclamation tool that focuses on adding Zeta back into a soror’s life addressing all concerns, engagement opportunities, and financial planning seeking to reclaim 30% of inactive sorors by 2020.
- Distribution of **“Staying Connected with ABZ”** contact cards business cards which include the chapter’s social media information, website and the First Anti-Basileus/Membership Coordinator’s email address.
- Being accessible and providing timely responses to emails, phone calls, and other form of communication
- Gift of thumb drive with National, Regional, State and local governing documents to all reclaimed sorors.
- Maintaining a list serve of all inactive sorors