



ZETA PHI BETA SORORITY, INCORPORATED

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FOR IMMEDIATE RELEASE

Zeta Phi Beta Sorority, Incorporated Unites Community Leaders to Protect Women and Youth of Color from Harmful Media Images

September 21, 2015 – Washington – Leading African American service organization Zeta Phi Beta Sorority, Incorporated hosted the “*Balancing Our Media Images, Saving Our Communities*” forum that provided solutions for remedying the impact of harmful media images on minority communities. The forum was held on Sept. 16 at the Renaissance Washington, DC Downtown Hotel while the Congressional Black Caucus convened for its 45th Annual Legislative Conference. Zeta International President Mary BreAux Wright led the discussion.

Executive leadership from the National Pan-Hellenic Council (“Divine Nine” sororities and fraternities), the March of Dimes and the U.S. Fish and Wildlife Service, as well as government officials, activists and members were in attendance at the standing-room only forum. Zeta’s National Social Action Director Krysta Jones and National “Get Engaged” Chairperson Kendra Hatcher King organized the forum, which is a part of Zeta’s “Get Engaged” social action initiative.



Washington – Sept. 16, 2015 – Mary BreAux Wright, Zeta International President, moderates a results-driven discussion during the “*Balancing Our Media Images, Saving Our Communities*” forum.

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Washington – Sept. 16, 2015 – “Balancing Our Media Images, Saving Our Communities” panelists include subject matter experts from the entertainment, advertising and women’s advocacy industries: (from left to right) Clare Breshanan, Program Director, *She Should Run*; Connie Frazier Cannon, Chief Operating Officer, American Advertising Federation; Dr. Syleecia Thompson (Zeta member), President, DYG Management Group; Professor, Berkeley College; and Shari’ Nycole Welton (Zeta member), “News One Now” Producer, TVOne.



Washington – Sept. 16, 2015 – Congresswoman Donna Edwards, a member of Zeta Phi Beta Sorority, Inc., greets the “Balancing Our Media Images, Saving Our Communities” forum attendees, and lends her support to the initiative.

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Washington – Sept. 16, 2015 – *“Balancing Our Media Images, Saving Our Communities”* forum attendees are fully engaged in the insights and ideas shared by the panelists.

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Washington – Sept. 16, 2015 – Executive leadership from the National Pan-Hellenic Council unite with Zeta Phi Beta Sorority, Incorporated to combat harmful medial images of people of color during their “Balancing Our Media Images, Saving Our Communities” forum.

Zeta Phi Beta Sorority, Inc. was founded in 1920 by five co-ed students at Howard University who envisioned a sorority that would promote the highest standard of scholastic achievement and Finer Womanhood. Headquartered in Washington, D.C., Zeta Phi Beta Sorority, Inc. has a diverse membership of more than 120,000 college-educated women with more than 1000 chapters in North America, Europe, Asia, the Caribbean, Africa, and Middle East. For more information, please visit www.zphib1920.org and follow the discussion in social media using [#WeAreMore](https://twitter.com/WeAreMore).

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